

Labelling Solutions

Our Portfolio of top quality labels

Cost-effective, versatile, durable





Portfolio of top quality labels

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Labels for all purposes

On close inspection you will realise that labels are high performance products. Billions of self-adhesive labels are used for data capture and company branding in production, logistics and manufacturing. They may be applied to track or trace goods, optimise workflow, identify and brand products or offer the consumer important information. Inevitably the demands made on the label will change with every product.

Whether a label serves as a routing barcode on a postal item or whether it is applied for identification of vehicle components, where it should remain in position and legible for the next 10 years, makes a difference.

Whether blank labels for post-printing, labels with product information, brand labels with sophisticated graphic designs or RFID-capable labels: Weber Marking Systems offers a wide range of labels for any application or environment.

Regardless of the labelling task at hand, it is preceded by careful analysis. Labelling material and adhesives are closely matched to the substrate for the label. Individual layouts may also be proposed for any desired label.



Materials and production management for top results

Our raw materials warehouse stocks hundreds of many different label materials and adhesives. This investment in stock allows us to respond to special customer demands almost immediately and enhances the service we provide.



Our considerable production capacities and high flexibility allows us to guarantee that your labelling needs will be satisfied quickly and cost-effectively. Any imaginable combination of label material and adhesive is feasible, tailored to your specific application pre-requisite.



An extensive range of punch and print cylinders reduces the time between order and delivery of labels, also keeping down your costs. Thousands of tools in a variety of shapes are currently available and the numbers are increasing on a weekly basis.



We guarantee maximum care and precision in the production of your labels. Our in house Labelling Specialists are work to the highest standards possible and are trained to the highest degree in Labelling and Adhesive Technology.



Millions of blank and pre-printed labels are produced in daily 3-shift operation. Our high production capacities and flexibility will ensure that your requirements for labels will be met quickly and cost-effectively. Our Stock Label programme guarantees immediate delivery.



Our modern 8-colour printing machines produce top quality printed labels to perfectly match your particular product design. On request, we can furthermore assist you with customised proposals for layout. We can also manufacture your label volumes in bulk and store these to be available to you as you need them.



Our production facility can manufacture any label format up to 407 mm wide and 535 mm in length. The result: labels of tried and tested quality, supplied on schedule.



- Automotive
- Building industry
- Chemical industry
- Electronics
- Beverages
- Retail & Distribution
- Wood industry
- Cosmetics
- Plastics
- Logistics
- Engineering
- Medical and pharmaceutical
- Metals and steel
- Foodstuffs
- Paper production
- Consumables
- Tools

Industry-wide application

We can offer you numerous labelling solutions to perfectly match your application. Label materials and adhesives are constantly improving through our innovations. Talk to us – we know the market better than most!



Self-adhesive label with special adhesive for labelling of tyres



Self-adhesive identification labels for gardening

Other examples in industry

- Tear-resistant retail trade display labels
- Solvent-resistant labels for the automotive industry
- Barcoded pricing labels
- Security labels for police and authorities
- Acid-proof labels for the chemical industry
- Water soluble labels for laboratories, clinics and breweries
- RFID labels for logistics applications

Companies from all sectors of industry have for more than 30 years put their trust in Weber Marking Systems labelling competency.



Self-adhesive display label for animal supplies



Self-adhesive pre-printed labels for bio products



Self-adhesive pre-printed label for health products



Self-adhesive, punched tag label for tools



Self-adhesive brand label for ceramics



Cardboard tag for fruit and vegetables



Self-adhesive shape-punched label for pasta



Label types

Multi-colour printed labels

High-quality labels will enhance your product. Meticulously produced to your design and specifications. Label dispensers apply the labels automatically and consistently.



Pre-printed labels

Many sectors of industry require labels with frequently changing text. The labels are pre-printed in colour and the variable data are printed on site, "just in time" without a problem, using label printers or print dispensing systems.



Blank Stock labels

These are the basic label stocks used for marking in all sectors to ensure traceability and documentation of products and packaging. Blank labels are subsequently marked using the thermal direct or thermal transfer process.



Durable and Security labels

These may be water, oil, grease or heat resistant, depending on requirement, also meeting requirements for shelf life and durability, as needed. Safety and counterfeit-proof labels help manufacturers ensure product traceability



Our production uses virtually 100% environmentally friendly inks for printing. The large selection of label materials assures the end customer of mono-material recycling, e.g. by using PE labels on PE products. Many tons of silicone-coated carrier paper are collected each year and passed on for recycling, corresponding to a reduction in CO₂ emissions of about 100 tons p.a.



Coloured labels

Brands and high-quality products need suitably matching labels to express their image and reflect their brand statement. Weber Marking Systems has facilities for the production of high-grade colour labels for any application. Up to 8 colours may be printed in UV flexoprint, in all conventional sizes and colours and with the appropriate adhesive. Allow us to inspire you.



Pre-printed labels

Industry needs labels with frequently changing text and with colours to attract additional attention or to signal warnings, e.g. in the chemical industry. This is where pre-printed colour labels are used. We produce top quality, pre-printed colour labels for any application – also partially printed as required, e.g. showing the company logo. Customised printing will follow later, possibly with variable data such as serial numbers, descriptions, weight info, ingredients etc.



Blank labels

Blank labels are used for documentation and tracking in all industries and in logistics. Relevant labels are marked by the thermal direct or thermal transfer method, with Weber Marking Systems supplying suitable printers for all conceivable purposes.

We can offer you a broad spectrum of label types, ensuring that you will always find those properties which optimally match your requirements. These include, for instance, UV light resistant, waterproof, recyclable and solvent-free labels and much more.



Special and safety labels

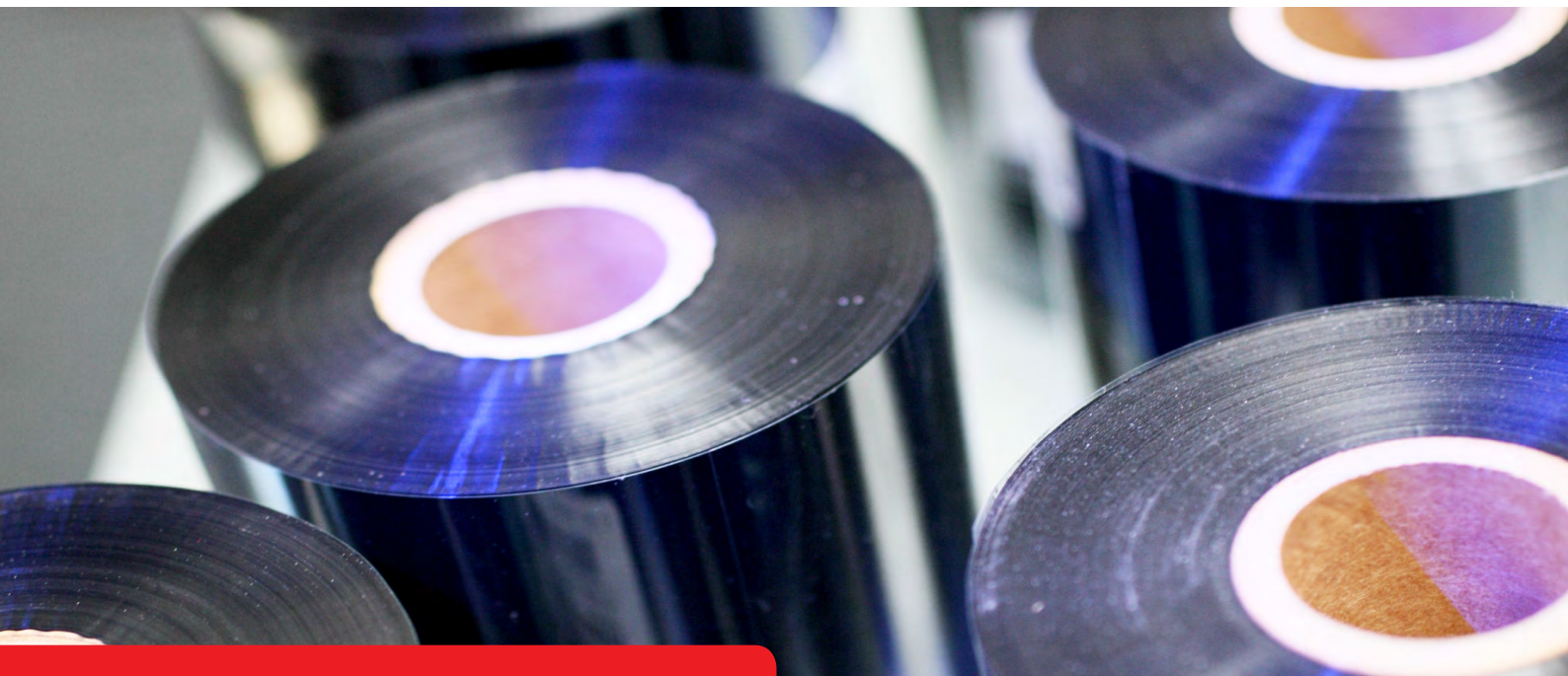
No-label look, scented labels, indicator labels, scratch labels, water soluble labels, safety labels, laminated labels: Special labels by Weber Marking Systems satisfy a diversity of requirements and may have many special features, depending on their purpose.

We are also active in RFID – the market of the future. We can offer RFID labels and innovative dispensing systems. Be it product traceability for quality assurance, tracking and tracing in logistics or individual product marking for just-in-time production: we can offer you customised solutions to optimise your business operations.



Printing on Demand

We can also on demand post-print blank and pre-printed labels to suit your particular needs. We can offer customised printing even for small runs. The printing results are brilliant, durable and clearly legible even on the tiniest of labels. We use state-of-the-art thermal transfer printers to print also barcodes and 2D codes on your labels, for instance.



Thermal transfer ribbons

We offer you a wide selection of thermal transfer ribbons to ensure perfect printing of your labels and optimal durability. From the standard wax-based ribbon for paper labels via the wax-/resin-based premium ribbon for smudge-resistant Chromolux labels up to resin-based super premium ribbon for smudge-, scratch- and oil-resistant PE labels or nameplates. We will gladly help you test special qualities for your special applications. Please always bear in mind that using the correct ribbon will also extend the service life of your printers printhead.



Label printing and dispensing systems

Legi-Air label printing and dispensing systems are used for customised printing of blank and pre-printed labels directly on your production line. Labels are printed and applied in a single operation. Up to 210 labels per minute. The information may differ on every label. Data may be transferred from external systems such as weighing systems or scanners or indeed your ERP system.

Excellent label legibility combined with fast and accurate application guaranteed. Naturally we can also supply you with the suitable labels.

Please refer to our brochure "Marking with Labels" for further information on our label printing and dispensing systems.



Labelling systems

Our Geset labelling systems offer you fast, reliable and economic solutions for fully automatic labelling of products.

The labelling units are designed to suit customer requirements, with high efficiencies guaranteed. Our top-quality brand and product labels will turn your products into a centre of attraction.

Please refer to our brochure "Fully Automatic Labelling" for additional information on the labelling systems.

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